



COMS-A

MedEdAfrica2026

JULY 6-8, 2026 | ADDIS ABABA, ETHIOPIA

Preparing Africa's Health Workforce for an Uncertain Future: Harnessing Partnerships, Technology, Innovation, and Leadership

Advancing Medical Education in Africa 2026

Sponsorship Prospectus

Hosted by

The Ministry of Health of the Federal Democratic Republic of Ethiopia in partnership with the Consortium of Medical Schools - Africa (COMS-A)



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 mededafrika_sponsorship@coms-africa.org





MedEdAfrica
2026

Preparing Africa's Health Workforce for an Uncertain Future

Harnessing Partnerships, Technology, Innovation, and Leadership

MedEdAfrica2026, the **Advancing Medical Education in Africa 2026 Conference**, will convene leaders, educators, institutions, innovators, policymakers, students, development partners, and private sector stakeholders committed to strengthening health professions education across Africa.

Building on the success of the inaugural **Medical Education 2025 Conference**, which led to the establishment of the **Consortium of Medical Schools - Africa (COMS-A)**, MedEdAfrica2026 will focus on accelerating implementation, scaling high-impact innovations, and strengthening the partnerships needed to prepare a future-ready health workforce for the continent.

We invite organizations, institutions, development partners, and private sector leaders to partner with us through sponsorship, exhibition, in-kind support, and strategic collaboration.

About the Conference

The **Ministry of Health of the Federal Democratic Republic of Ethiopia**, in partnership with **COMS-A**, will host MedEdAfrica2026 at the **Skylight Hotel in Addis Ababa, Ethiopia**, from **6 to 8 July 2026**.

This second international MedEdAfrica conference comes at a critical moment for Africa's health workforce. Countries across the continent are navigating workforce shortages, evolving disease burdens, increasing pressure on training institutions, and growing demand for digitally enabled and simulation-based education. Addressing these challenges requires coordinated leadership, stronger institutions, strategic investment, and practical partnerships across sectors.

MedEdAfrica2026 will provide a high-level platform for dialogue, knowledge exchange, partnership building, and action-oriented solutions that improve health professions education and health system outcomes across Africa.

Conference Theme

Preparing Africa's Health Workforce for an Uncertain Future: Harnessing Partnerships, Technology, Innovation, and Leadership

Conference Topics

1. Leadership, Governance, African Ownership and Partnerships for Health Workforce and Systems Transformation

Exploring how leadership, governance, policy, and strategic partnerships can advance health workforce development and strengthen health systems across Africa.

2. Transformative Technologies, AI, Innovation, and Simulation-based Education in Medical Education

Highlighting practical and scalable innovations that improve learning, teaching, assessment, and workforce preparation, including artificial intelligence, simulation, and digital learning platforms.

3. Towards a Healthier Africa: Maternal, Newborn, and Child Health, Gender, Sexual and Reproductive Health, and Health Systems Strengthening

Examining how medical education can respond to population health priorities and support stronger, more equitable health systems.

4. Learner-Centered Systems: Assessment and Accreditation

Advancing approaches that improve training quality, strengthen accountability, and align educational systems with the needs of learners, institutions, and health systems.

Anticipated Participation and Reach

MedEdAfrica2026 is expected to attract:

- More than **800 participants** from African and global partner institutions
- Senior leaders and decision-makers in health professions education and health systems
- Deans and academic leaders from medical schools across Africa
- Faculty, researchers, medical educationists, and students
- Government representatives, professional bodies, development partners, and private sector stakeholders

The conference will benefit from strong regional and international visibility.

Why Sponsor MedEdAfrica2026

Sponsoring MedEdAfrica2026 positions your organization at the center of a continent-wide effort to strengthen health workforce education and performance.

Your support will help to:

- Expand participation of Deans, academic leaders, educators, and students from across Africa
- Spotlight scalable innovations in digital learning, AI, and simulation
- Strengthen cross-sector partnerships that translate into improved training and health outcomes
- Increase access, visibility, and engagement through a high-profile convening and coordinated communications
- Demonstrate your organization's commitment to advancing education, health systems, and workforce transformation in Africa

Sponsorship also offers a valuable platform to engage directly with influential stakeholders, showcase your work, build strategic relationships, and align your brand with one of the continent's leading medical education platforms.



MedEdAfrica
2026

How to Sponsor

Organizations may support MedEdAfrica2026 in several ways.

- 1. Monetary Contributions**

Direct financial contributions of any amount are welcome. There is **no minimum sponsorship amount**.
- 2. Sponsor Delegates**

Support attendance for Deans of medical schools, medical educationists, and academic leaders from across Africa.
- 3. Sponsor Student Participation**

Support the participation of student delegates and emerging leaders in health professions education.
- 4. In-kind Contributions and Services**

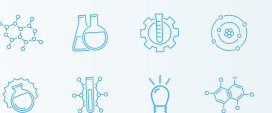
Organizations may also provide support in kind, including:

 - Accommodation
 - Flights and travel support
 - Livestreaming services
 - Internet and connectivity support
 - Event services and logistical support
- 5. Sponsor a Specific Conference Element**

Partners may choose to support a specific conference activity, session, networking event, or delegate support area based on their strategic interests.

Sponsorship Opportunities

Sponsorship Opportunity	Amount
Host VIP dinner for 800 participants	USD 37,500
Host VIP cocktail reception for 800 delegates	USD 30,000
Sponsor a MedEd Africa named award	USD 10,000
Host a side session	USD 20,000
Travel support for 1 medical Dean, including flight, visa fees, and 3 nights' accommodation	USD 2,500
Travel support for 1 student, including flight, visa fees, and 3 nights' accommodation	USD 2,500
Tea breaks for 800 delegates	USD 12,800
Host a closed lunch session for 200 participants	USD 6,000
Host a closed breakfast session for 200 participants	USD 4,000



Advancing Medical Education in Africa Conference

Sponsorship Prospectus

Sponsorship Packages



Visionary Sponsor

USD 30,000 and above

Benefits

- ▶ Co-design and host a panel session aligned with the conference theme
- ▶ Opportunity to host a VIP reception
- ▶ Brand recognition on conference bags and selected conference items
- ▶ Unlimited tickets to the VIP reception
- ▶ Opportunity to include a leaflet and product in conference bags
- ▶ Branded banners displayed at the conference
- ▶ Full-page advertisement in the conference program
- ▶ Exhibition space
- ▶ Recognition as a partner across all printed and digital conference materials
- ▶ 3 complimentary conference tickets
- ▶ 2 special event invitations



Champion Sponsor

USD 20,000 to 30,000

Benefits

- ▶ Brand recognition and a link to your homepage on the conference website
- ▶ 6 tickets to the VIP reception
- ▶ Opportunity to include a leaflet and product in conference bags
- ▶ Branded banners displayed at the conference
- ▶ Half-page advertisement in the conference program
- ▶ Exhibition space
- ▶ Recognition as a partner across all printed and digital conference materials
- ▶ 3 complimentary conference tickets
- ▶ 2 special event invitations



Leader Sponsor

USD 10,000 to 20,000

Benefits

- ▶ Opportunity to include a leaflet and product in conference bags
- ▶ Branded banners displayed at the conference
- ▶ Quarter-page advertisement in the conference program
- ▶ Exhibition space
- ▶ Recognition as a partner across all printed and digital conference materials
- ▶ Brand recognition and a link to your homepage on the conference website
- ▶ 3 complimentary conference tickets
- ▶ 2 special event invitations



Support Sponsor

USD 5,000 to 10,000

Benefits

- ▶ Exhibition space
- ▶ Recognition as a partner across all printed and digital conference materials
- ▶ Brand recognition and a link to your homepage on the conference website
- ▶ 2 complimentary conference tickets
- ▶ 1 special event invitation



Advocate Sponsor

USD 3,000 to 5,000

Benefits

- ▶ Recognition as a partner on selected printed and digital conference materials
- ▶ 1 complimentary conference ticket
- ▶ 1 invitation to a special event

Sponsor Recognition and Visibility

Sponsors of MedEdAfrica2026 will benefit from targeted visibility before, during, and after the conference. Depending on sponsorship level, recognition may include:

- ▶ Logo placement on conference materials
- ▶ Recognition on printed and digital communication materials
- ▶ Presence on the conference website
- ▶ Exhibition and activation space
- ▶ Program advertising opportunities
- ▶ Banner placement at the venue
- ▶ Product or leaflet inclusion in delegate bags
- ▶ Participation in high-level networking and VIP events
- ▶ Opportunities to host or co-host selected conference sessions

Why This Conference Matters Now

Africa's health workforce is central to the future of health systems across the continent. Medical schools and health professions education institutions are under growing pressure to produce graduates who are clinically competent, adaptable, technologically capable, and prepared to lead in uncertain and complex environments.

MedEdAfrica2026 responds directly to this need by bringing together those shaping policy, training institutions, innovation ecosystems, and health systems implementation. The conference creates a practical platform to share solutions, strengthen collaboration, and mobilize support for education systems that are responsive to Africa's realities and ambitions.

For sponsors, this is an opportunity not only to support an important convening, but also to help shape the future of health workforce education in Africa.

Invitation to Partner

We welcome the opportunity to discuss how your organization can engage in a way that aligns with your strategic priorities, whether through sponsorship, exhibiting, in-kind support, delegate sponsorship, or co-creating a focused session aligned with the conference theme and topics.

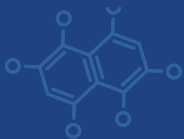
Your partnership will contribute to a stronger, more connected, and more future-ready ecosystem for medical education and health workforce development across Africa.

Please complete [**the sponsorship form**](#) if your organization is interested in partnering with us for MedEdAfrica2026.

Partner with us to help shape the future of medical education and strengthen Africa's health workforce through innovation, leadership, and collaboration



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